



## **INTRODUCING OUR NEWEST AVPE DIRECTOR, NISREEN MUSLEH**

Nisreen Musleh is the Founder and Managing Director of RITAJ Managerial Solutions in Ramallah. She established RITAJ in 2003 during one of the most complex economic and challenging political periods in Palestine. Having earned a Master's degree in American Studies and a Bachelor's degree in English Education, she went on to the Business Executive Program at Wharton which gave her the opportunity to be a Human Resources Fellow at Coca-Cola Headquarters in Atlanta.

Nisreen is a sought-after business leader who regularly coaches emerging entrepreneurs in developing their business and professional skills. Her unique mix of academic excellence and practical experience, coupled with a burning desire to grow, places her on a solid foundation to serve the Palestinian business community.



## **INTRODUCING OUR PALESTINE OPERATIONS OFFICER, REEMA ABUSHAHEEN**

Reema AbuShaheen joined AVPE in April 2017 as our first Palestine Operations Officer. Reema received a Bachelor degree from Arab American University in Computer Information Technology and has completed all coursework for a Master's degree in Strategic Planning and Fundraising. She has worked with Microsoft and achieved a special award for best marketing practices. She organized dozens of events for Microsoft in Palestine.

She has engaged in this new job with energy and enthusiasm. She has been a strong team member and contributor as we explored new ways of creating engagement and relationships between Americans and Palestinians in the business community.

She will be working closely with companies that are seeking business relationships in American and with trade and other organizations that provide services to Palestinian businesses. She will be working closely with those in America who are fulfilling requests as well as with Palestinian companies that are making the requests.